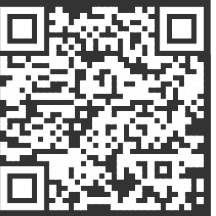


# 2025 Alpine Foods Marketing Program Options

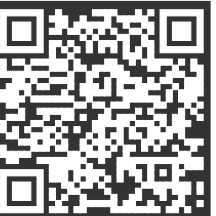


Visit [www.alpinefoods.com/marketing](http://www.alpinefoods.com/marketing) to apply

Marketing Packages	Silver \$6,000 / Year	Gold \$10,000 / Year	Platinum \$.01 / LB Sales or \$12,000 / Year	À La Carte Per Item Amount
<b>Monthly Catalogs</b> A themed flyer with a collection of items from assorted vendors posted on the home page of our website and social media.	✓	✓	✓	<b>\$350</b> / Month / Ad
<b>Stand-Alone Flyers</b> A customized flyer featuring only your brand and items distributed to customers through the home page of our website, social media channels, and used by our sales team for in-person sales meetings.	<b>4</b> / Year	<b>6</b> / Year	<b>12</b> / Year	<b>\$500</b> / Flyer
<b>Sales Meetings</b> Meet with our sales team and educate them on your brand and products with the option to bring prepped samples or cook right in our conference room kitchen.	<b>1</b> / Year	<b>2</b> / Year	<b>3</b> / Year	<b>\$1,500</b> / Meeting
<b>Website Advertising</b> Alpine will display a branded ad on the home page of our website and as a periodic pop-up leading to a branded landing page with a business description, flyers, and link to your website.	<b>1</b> / Year	<b>6</b> / Year	<b>12</b> / Year	<b>\$650</b> / Month
<b>Tele-Hold Ad</b> You can have your brand and specific products advertised in our on-hold phone system while customers wait to speak with a representative.	✓	✓	✓	✗
<b>Annual Calendar</b> Alpine will include your company logo and website address prominently on our annual calendar, sent out to 1K+ customers.	✗	✓	✓	<b>\$1,000</b> / Year
<b>Trade Show Visibility</b> Alpine will prepare marketing material to represent and feature your brand at our trade show. This includes our product vendor guide, flyers, custom banners and more.	✗	<b>1</b> / Show	<b>3</b> / Shows	<b>\$1,500</b> / Show

## Premium Options:

Visit [www.alpinefoods.com/marketing](http://www.alpinefoods.com/marketing) to apply



In addition to your marketing package selection above, you also have the option of selecting one or more of these premium digital marketing services to help increase product awareness and generate leads.

Premium Marketing Options	Approach	Crest	Summit	À La Carte
<b>Targeted Email Marketing</b> Directly connect with your target audience, nurture relationships, and build brand loyalty. Alpine will create personalized messages and targeted offers, to effectively drive customer engagement.	<b>2</b> Emails <b>\$400</b> / Month 3 Month Commitment	<b>3</b> Emails <b>\$600</b> / Month 3 Month Commitment	<b>4</b> Emails <b>\$800</b> / Month 3 Month Commitment	<b>1</b> Email <b>\$400</b> / Each No Commitment
<b>Pay Per Click (PPC)</b> Quickly reach a targeted audience with paid ads on search engines and social media platforms. Alpine will create PPC campaigns that generate immediate and measurable results backed by analytics.	<b>\$400 - \$1,999</b> / Campaign / Month 3 Month Commitment	<b>\$2,000 - \$5,999</b> Per Campaign / Per Month 3 Month Commitment	<b>\$6,000 - \$10,000</b> Per Campaign / Per Month 3 Month Commitment	✗
<b>Social Media Management</b> Build brand awareness, and drive customer engagement. Alpine will create and post compelling content specific to your brand, effectively increasing product visibility.	<b>3</b> Campaigns <b>\$400</b> / Month 3 Month Commitment	<b>6</b> Campaigns <b>\$600</b> / Month 3 Month Commitment	<b>8</b> Campaigns <b>\$800</b> / Month 3 Month Commitment	<b>1</b> Campaign <b>\$300</b> / Month No Commitment
<b>Content Marketing</b> Alpine will creating and share articles, visuals, and other resources relevant to your brand in order to drive organic traffic to your website, ultimately generating leads and increasing conversions.	<b>3</b> Articles <b>\$500</b> / Month 3 Month Commitment	<b>4</b> Articles <b>\$700</b> / Month 3 Month Commitment	<b>6</b> Articles <b>\$800</b> / Month 3 Month Commitment	<b>1</b> Article <b>\$500</b> / Month No Commitment